

PRESS RELEASE
RELEASE DATE : APRIL 4, 2025



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Effective immediately, SME Introduces the Revolutionary Model 8 and Model 35 Turntable with the NEW Series Vi Tonearm

4th April, 2025: Englewood, Colorado – Monarch Systems Ltd. announces Model 8 and Model 35 Turntable with the NEW Series Vi Tonearm by SME to be launched at AXPONA 2025 with North American Distributor Monarch Systems in Room #434.

A New Era of Analogue

For more than 75 years, SME has set the standard in the hi-fi industry, delivering the most precise turntables and tonearms on the market. SME proudly announces the launch of its latest turntables, the Model 8 and Model 35 with the NEW Series Vi Tonearm. Both are stunning advancements that transform vinyl playback quality, in their category.

The Model 8 Turntable:

Building on the legacy of the Model 6, the Model 8 transcends expectations, delivering exceptional performance and aesthetic appeal that demands recognition.

The Model 8 is more than just a turntable; it's a masterpiece of engineering. Featuring an impressive 40% increase in mass, this turntable offers extreme stability and resonance control in its category.

Key Features:

- **Enhanced Mass:** Improved stability and resonance control elevate audio fidelity.
- **Platter:** Increased thickness provides optimal stability and tracking accuracy.
- **Improved Speed Control Unit:** Precision and consistency derived from the advanced Model 60 technology.
- **Advanced Adjustable Feet:** Superior levelling and isolation for maximized performance on any surface.
- **Refined Mounting Boards:** Minimized unwanted vibrations between the tonearm and plinth.
- **Revamped Output Connections:** Redesigned phono and low voltage input sockets enhance durability and connectivity.
- **Gold-Plated WBT RCA Sockets:** High-quality sockets improve signal conductivity.
- **SME 309 Tonearm:** Features a magnesium tonearm and a removable head shell, allowing for effortless cartridge changes.
- **New Color Scheme:** Choose from three elegant options: White, Midnight Blue, and SME Black.

Every enhancement in the Model 8 demonstrates SME's unwavering commitment to performance and design.

The World's Finest Tonearm Manufacturer Releases NEW Series Vi Tonearm

The "i" signifies improvement and is a major improvement over the Series V.

The Series Vi tonearm is meticulously CNC machined from High-Density Polymer material, ensuring extreme precision. This single-cut design is crafted with tight tolerances and adheres to our rigorous standards of quality control.

The Vi tube features a circular cross-sectional shape.

This design results in a very low resonance signature with far better measured tonearm and pillar resonances, contributing to pure tonal fidelity.

Looking Forward: The Model 35 Turntable

SME is excited to reveal the sophisticated Model 35 Turntable with the NEW Series Vi Tonearm, an evolution derived from the advancements achieved by the reference Flagship Model 60.

What Sets the Model 35 Apart:

- **Tri-Column Design:** De-coupled feet featuring multipoint isolation for enhanced performance.
- **Improved Suspension System:** Advanced design with vertical and horizontal control for superior stability.
- **Main Bearing:** Innovative hydraulic damping system.
- **Chassis and Platter:** Acoustically enhanced main chassis, sub-chassis, and platter.
- **Sophisticated Speed Control:** State-of-the-art electronic speed control powered by an AC motor with a separate transformer derived from the Model 60
- **SME Series Vi Tonearm:** Constructed from high-density, high-rigidity non-metallic polymer resin for acoustical inertness.

- **Available Colors:** Standard Finish: Black and Silver Anodized / Special Finish: Midnight Blue and Gunmetal Anodized.

The SME Model 35 turntable represents the pinnacle of high-performance and design, meticulously crafted to meet the demands of *any* vinyl lover.

As we embrace this new chapter, we invite audio and vinyl enthusiasts alike to explore the extraordinary capabilities of the Model 8 and Model 35, which ushers in a new era of sound irrespective of price point.

Join us in celebrating the launch of the SME Model 8 and Model 35 Turntables, setting new standards for exceptional analogue experiences.

Pricing:

Model 8 w/ Series 309 Tonearm (Any Color) UK Retail Price
£9,999.00 inc VAT

Model 35 w/ Series Vi Tonearm UK Retail Price
Standard Finish (Black or Silver Anodized) : £35,999.00 inc VAT Special Finish (Midnight or Gunmetal Anodized) :
£37,999.00 inc VAT

To discuss or inquire about review possibilities, please contact Monarch Systems Ltd at 720-399-0072 or info@monarch-systems.com.

Logo's & Images:

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